

editorial flash

This year again, we must learn new technologies, integrate them into the way we work, improve our products, and create new new markets for our skills.

The next major wave to transform our industry, creating new ways for creative communicators, are new digital display technologies, embodied in videophones, iPods, and "e-paper."

Digital printing is taking an increasing share of the total printing market from traditional ink-on-paper printing. Flexible, low-power display technology is coming to practical use. It will supplant paper itself.

Fujitsu announced in 2005 "the world's first film substrate-based color electronic paper with memory function." Rolltronics has developed ultra-thin, flexible electronic displays it sells to OEMs in the advertising display market. IBM's eNewspaper is a thin, bendable, and even rollable display material made in the same size and format as a newspaper.

Today directories, such as annual student guides and many forms are distributed via the Internet. While they are still printed, quantities are much lower. This trend will only accelerate. iPod anyone?

Your editor, Steven Kingsley

author's spot: Mike Green

As the author of *The WHOLE Truth About the U.S. War on Terror* and *The Perfect Method for Finding the Perfect Man*, Mike brings a religion based dimension to our readers. Very illuminating, as this quote shows:

"Since I believe God is a part of history and plays a part in the rise and fall of all nations, I am prone to believing that God isn't likely to support a country that denies His existence, declares itself a secular power, and uses immoral and unethical means to undermine other nations in pursuit of wealth and power."

hot off the press

From a print edition and four ebook editions, produced on the shortest schedule ever in the last quarter, we actually managed to publish one book and an ebook this quarter, in addition to a new web site:

- * The print and ebook editions of *The WHOLE Truth About the U.S. War on Terror* by Mike Green.
- * *CloseTHECamps.org* advocates the closing of minimum security prisons. Send a petition if you support their cause!

Our eyes certainly proved bigger than ... our digital presses!

hot on the burner

In addition to *Pods* and *Toshomee* being brought over to this quarter for publishing and distribution, we do plan to release:

- * *Booby Trapped*, June Marshall's new album and singles, will be available on CD through CDBaby, Tower Records, and through iTunes, AOL, MSN, and the Yahoo Music stores.
- * *Love Show by June*, June's blog and podcast, where you can ask for, listen to, and download her advice, books, and songs.

our multimedia projects are cool

See the capabilities we have to produce digital video like:



This clip is in Apple QuickTime format. [Download the player](#), or [its latest version free](#), if it isn't on your computer and enjoy!

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send them all, to our editor@newmediapublishing.com

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