# links to me \*dia

your electronic newsletter from all of us @newmediapublishing.com, for:

## sites & sights to see

Times Square to the Western Wall, in a blink of an eye
The Earth as NASA - and now you - see it
Roam inside the pyramids, courtesy of Nova Online
Faster, further, and in style - classic cars of the world
Spam, as a weapon against human rights abuse!
Go to the virtual gym to work out now
Ready to see the seamy side of your favorite celebrity?
Let your "shopping bot" do the legwork
Choose from over 2000 American movie classic instead...

## events to highlight

Time flies around here, for sure. What really happened?

- \* We launched our new <u>Create-a-Legacy</u> TM program for individuals, businesses, and organizations, to preserve their unique history, documents, pictures, and films on multimedia CD-ROM or DVD.
- \* Yahoo Finance, InternetWire and other major web sites carried our <u>press release about the *Theodore Roosevelt Centennial CD*</u>, which was created and produced by us.
- \* We drew high traffic and interest at the New Jersey Venture Association's Entrepreneurs Expo, showing our authors' books, e-books and the services we offer.

#### works delivered

"I sat down in my chair, in front of the computer and looked at the black screen for a few minutes. Then I fumbled around all over it, looking for the switch. I finally found it, so I turned it on. I never heard such a commotion, inside that thing as it was coming on."

Grandpa and the Computer is the true story of James Hart, an 82 years old gentleman. He learned to use the computer and the Internet on his own at that age, after which he wrote this book for others like him. We edited, added really funny cartoons from Randy Glasbergen, a well known artist and two "how to" chapters too, delivering it to him as a complete Print-on-Demand product.

### editorial flash

Every year colleges prepare lists about the mindset of incoming freshmen. They do this to give the faculty a sense of the knowledge and perceptions their students bring along. A sampling of the Class of 2000, relevant to our field tells us:

issue: spring 2001

- Vinyl albums, eight-track tapes, and Atari are totally unknown to them
- The compact disc was introduced when they were one year old
- Most of them have never seen black and white TV, or contended with "only" 13 channels
- Remote control is a birthright to them
- They have grown up with computers
- The Internet has always been around

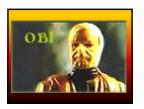
Now let's see what the survey of the class of 2050 might find:

- TV sets have always been flat
- Movies have always been played in 3D immersive theaters
- There has always been virtual MTV
- Videos, photos, and "paper" have always been digital
- The Internet has always been there

The question to you is: Do you think these are accurate observations and predictions? If they are, how will you respond? If they are not, what are the right ones? Let us know - we'll put together a special newsletter from your observations, if we get enough.

## and star wars parodied

Nothing is sacred to the indefatigable Evan Mather???



in QuickTime video format on a computer very near you. <u>Download the player</u>, <u>or its latest version free</u> from Apple here, if it isn't on it yet. Use the best technology today.