

## editorial flash

From Jules Verne to Arthur C. Clark, science-fiction authors have predicted many futures. Most interesting, however, is that none of these writers ever predicted the Internet.

One prediction came in Atlantic Monthly's article "As We May Think," written by Vannevar Bush of MIT in 1945. It was written at the end of World War II, after science had played a significant role in the outcome, and Bush wondered where scientists would turn their attention next. He began by noting that there was a growing mountain of research, but that a single researcher could not hope to keep up with it all.

In 1940 Bush met with President Roosevelt and detailed his plan for mobilizing military research. He proposed a new entity to bring together government, military, business, and scientific leaders. The Office of Scientific Research and Development was established and he became its director. It was this government support of research that would later foster the creation of what we now call the Internet.

Bush is the godfather of the Internet. In his article, he described the Memex machine, which enhanced human memory by allowing the user to store and retrieve documents by associative linking—known today as hypertext. The Memex used microfilm.

Your editor, Steven Kingsley

## author's spot: T.R. cyclopedia

It is well to remember what Theodore Roosevelt had to say about just wars, as we are in the midst of one right now:

"If the people have not vision, they shall surely perish. No man has a right to live who has not in his soul the power to die nobly for a great cause. Pay all honor to the preachers of peace who put righteousness above peace. But shame on the creatures who would teach our people that it is anything but base to be unready and unable to defend right, even at need by the sternest of all tests, the test of righteous war."

## hot off the press

Two print editions, one ebook, and two e-digest versions - one of them received, accepted, and produced on the shortest schedule ever - are ready for distribution and online sales. Wow!

- \* The print and e-digest edition of *The Perfect Method for Finding the Perfect Man* by Mike Green, and
- \* The print, ebook, and e-digest editions of *The WHOLE Truth About the U.S. War on Terror*, also by Mike Green... congratulations, Mike!

## hot on the burner

Our collective heads are spinning around (and about) the number of projects going on! Here are just a few:

- \* We are recording a new album, *Booby Trapped*, for June Marshall. Singles will also be used in her upcoming podcast...
- \* *Love Show by June*, June's blog, where you can ask for, listen to, and download to your iPod her advice and book excerpts. Now, this is what I call new media!
- \* Four ebook adaptations from Barry Goode and Rik Tanos...

## our multimedia projects are cool

See the capabilities available to you



This clip is in Apple QuickTime format. [Download the player](#), or [its latest version free](#), if it isn't on your computer and enjoy!

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send them all, to our [editor@newmediapublishing.com](mailto:editor@newmediapublishing.com)

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