..Wizardry by You..

Welcome to the new millennium! Global competition, ever shorter product cycles, new information technologies, tighter budgets and an entrepreneurial explosion make it an absolute necessity for each of us to focus on the RIGHT project from the very start. The race is on and YOU can win it with DECIDE 123! ™

WHAT DECIDE 123! ™ WILL DO FOR YOU

As your decision support tool, it helps you find the most profitable new product or business opportunities, with which you, your company and your bank or investors will be the most comfortable. As a financial modeling program, it provides consistent input, analysis and financial reports, based on generally accepted accounting principles. This version will:

1. **Do projections for one product or service at a time.**
2. **Easily create one or as many analysis scenarios as you need.**
3. **Add new products or services to a project as your product line grows.**
4. **Work with as many projects as you need at any time.**
5. **Project yearly sales up to 100 million dollars (or other currencies).**

You can project out to 7 years, of which the first 2 years are used for up-front (R&D, etc.) costs. The model also assumes that production or stock acquisition commences in the 2nd project year, so sales can start in the 3rd project / 1st sales year.

HOW DOES IT WORK?

DECIDE 123!™ is completely menu and dialog driven. Password protection is provided for individual users as well as the system administrator. Data integrity and validity are maintained by the built-in validity, concurrency and record/file management facilities.

You prepare the data and assumptions for:
- Marketing & Sales projections and costs
- Research & Development and Trial costs
- Manufacturing and/or Other Cost of Sales
- General & Administrative costs
- Financial and Investment projections

In return, these reports are provided to you:
- Assumptions and Intermediate Results
- Income and Cash Flow Statements
- Balance Sheet
- Sensitivity Analysis & Graphs

DECIDE 123!™ is specifically designed to enhance individual and teamwork. The program's interdisciplinary nature requires the involvement of all decision-makers in the preparation of data, assumptions and scenarios, and in the evaluation of the results. It's ease of use also makes it an excellent corporate and college level educational tool for business, finance and accounting courses.